COUNTING THE COST

Knox County, Missouri

Population in 2010 = 4,131 Population in 2000 = 4,361

(Decrease of 230 = -5.3%)

2010 Newborn to Age 17: 1,032 (25.0%)

2010 Ages 18-64: 2,271 (55.0%) 2010 Ages 65+: 828 (20.0%)

Illiteracy Rate 2003: 9.4%

2010 High School graduates: 86.3% 2010 College graduates: 13.9%

Adherents in 2010 = 2,371 Adherents in 2000 = 2,808 Change 2000 to 2010 =-437 =-15.6%

Total Congregations in All Religions in 2010 = 21 Total Congregations in All Religions in 2000 = 24 Change from 2000 to 2010 = -3 = -12.5%

Average Size per Congregation All Religions in 2010 = 113 Average Size per Congregation All Religions in 2000 = 117





Unclaimed Population based upon All Religions in 2010 = 1,760 = 42.6%

Evangelical Church Members In 2010 = 1,413 = 34.2% of population Southern Baptist Convention = 8 churches (38.1%) and 880 members (62.3%) = 110 per church Non-Evangelical Population based upon Evangelical Totals in 2010 = 2,718 = 65.8% of population

Evangelical Congregations Needed (Evangelical Base data only used) based on 73 Members per new non-Catholic congregation after three years = 37 new congregations if they are started by traditional means of land, building, and fulltime pastoral staff. Nationally, the U.S. has a 68% survivability rate after four years.

Cost of Evangelical Congregations needed

- 1. The funded planter/pastor is recommended to raise a minimum of \$250,000 for three years for the planter, part-time worship leader and rent. This means \$92,500,000 must be raised in advance.
- 2. A building is typically built at \$1.5 million per 14 congregations reaching 200 members = \$21,000,000 if they are started by traditional means of land and building.

Congregations needed (Evangelical base data used) Based on 40 members using non-paid laity to start new congregations = 68. Approximate number of Lay pastors needed = 68.

Sources: U.S. Census Bureau: http://quickfacts.census.gov; Assoc. of Religion Data Archives: www.thearda.com; Literacy stats from PatchworkNation.org. Cost formulas are based on the North American Mission Board, SBC, "2007 Survivability Study" and the amount for an average church loan and members. Start-up funding estimate is from Generis. Appreciation goes to Jim Slack, IMB, for the original model and source of a non-paid laity starting new congregations. This study was provided by Mark Snowden, Evangelism/Discipleship Strategist, Missouri Baptist Convention, 2012.