

COUNTING THE COST

Macon County, Missouri

Population in 2010 = 15,566

Population in 2000 = 15,762

(Decrease of 196 = -1.2%)

2010 Newborn to Age 17: 3,779 (24.3%)

2010 Ages 18-64: 8,761 (56.3%)

2010 Ages 65+: 3,026 (19.4%)

Illiteracy Rate 2003: 9.4%

2010 High School graduates: 82.1%

2010 College graduates: 15.0%

Adherents in 2010 = 11,078

Adherents in 2000 = 11,040

Change 2000 to 2010 = 38 = 0.3%

Total Congregations in All Religions in 2010 = 59

Total Congregations in All Religions in 2000 = 59

Change from 2000 to 2010 = 0 = 0.0%

Average Size per Congregation All Religions in 2010 = 188

Average Size per Congregation All Religions in 2000 = 187

Unclaimed Population based upon All Religions in 2010 = 4,488 = 28.8%

Evangelical Church Members In 2010 = 8,625 = 55.4% of population

Southern Baptist Convention = 16 churches (27.1%) and 5,729 members (66.4%) = 358 per church

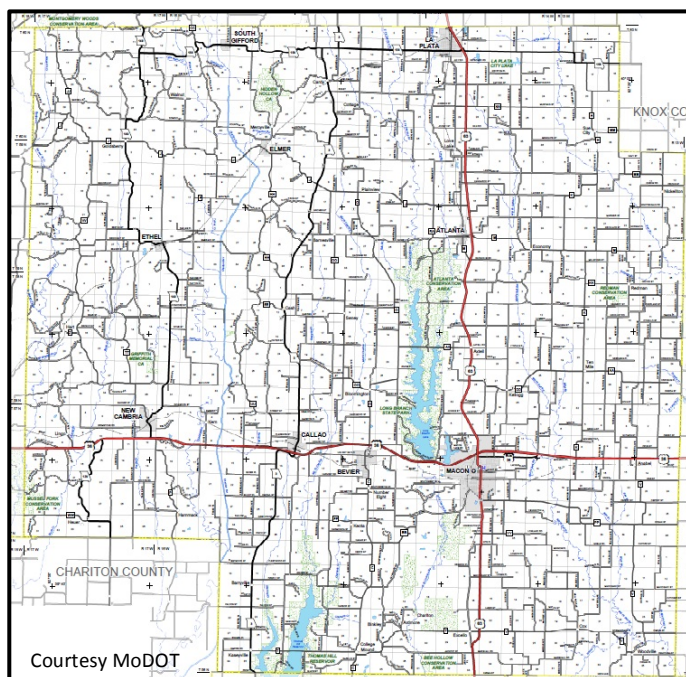
Non-Evangelical Population based upon Evangelical Totals in 2010 = 6,941 = 44.6% of population

Evangelical Congregations Needed (Evangelical Base data only used) based on 73 Members per new non-Catholic congregation after three years = 95 new congregations if they are started by traditional means of land, building, and fulltime pastoral staff. Nationally, the U.S. has a 68% survivability rate after four years.

Cost of Evangelical Congregations needed

1. The funded planter/pastor is recommended to raise a minimum of \$250,000 for three years for the planter, part-time worship leader and rent. This means \$23,750,000 must be raised in advance.
2. A building is typically built at \$1.5 million per 35 congregations reaching 200 members = \$52,500,000 if they are started by traditional means of land and building.

Congregations needed (Evangelical base data used) Based on 40 members using non-paid laity to start new congregations = 174. Approximate number of Lay pastors needed = 174.



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Sources: U.S. Census Bureau: <http://quickfacts.census.gov>; Assoc. of Religion Data Archives: www.thearda.com; Literacy stats from PatchworkNation.org. Cost formulas are based on the North American Mission Board, SBC, "2007 Survivability Study" and the amount for an average church loan and members. Start-up funding estimate is from Generis. Appreciation goes to Jim Slack, IMB, for the original model and source of a non-paid laity starting new congregations. This study was provided by Mark Snowden, Evangelism/Discipleship Strategist, Missouri Baptist Convention, 2012.