

# COUNTING THE COST

## Reynolds County, Missouri

**Population** in 2010 = 6,696

Population in 2000 = 6,689 (Increase of 7 = +0.1%)

2010 Newborn to Age 17: 1,532 (22.9%)

2010 Ages 18-64: 3,821 (57.1%)

2010 Ages 65+: 1,343 (20.1%)

**Illiteracy** Rate 2003: 11.4%

2010 High School graduates: 72.8%

2010 College graduates: 6.7%

**Adherents** in 2010 = 3,613

Adherents in 2000 = 2,877

Change 2000 to 2010 = 736 = 25.6%

**Total Congregations** in All Religions in 2010 = 23

Total Congregations in All Religions in 2000 = 21

Change from 2000 to 2010 = +2 = 9.5%

**Average Size per Congregation** All Religions in 2010 = 157

Average Size per Congregation All Religions in 2000 = 137

**Unclaimed Population** based upon All Religions in 2010 = 3,083 = 46.0%

**Evangelical Church** Members In 2010 = 3,252 = 48.6% of population

**Southern Baptist Convention** = 11 churches (47.8%) and 2,903 members (89.3%) = 264 per church

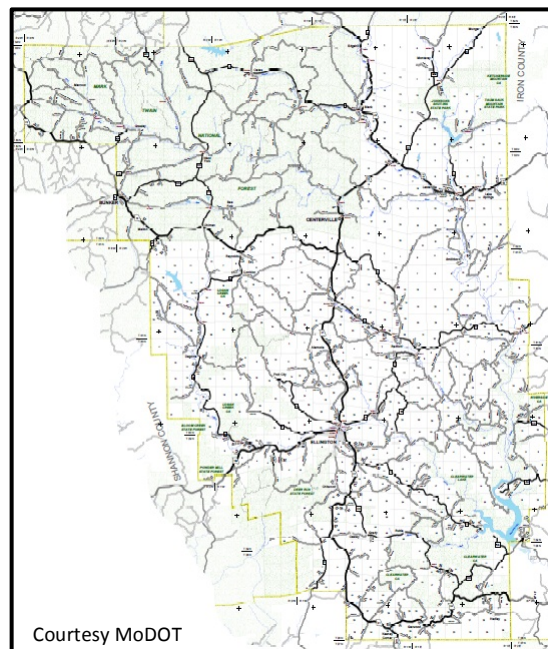
**Non-Evangelical Population based upon Evangelical Totals** in 2010 = 3,444 = 51.4% of population

**Evangelical Congregations Needed** (Evangelical Base data only used) based on 73 Members per new non-Catholic congregation after three years = 47 new congregations if they are started by traditional means of land, building, and fulltime pastoral staff. Nationally, the U.S. has a 68% survivability rate after four years.

### **Cost of Evangelical Congregations needed**

1. The funded planter/pastor is recommended to raise a minimum of \$250,000 for three years for the planter, part-time worship leader and rent. This means \$11,750,000 must be raised in advance.
2. A building is typically built at \$1.5 million per 17 congregations reaching 200 members = \$25,500,000 if they are started by traditional means of land and building.

**Congregations needed** (Evangelical base data used) Based on 40 members using non-paid laity to start new congregations = 86. Approximate number of Lay pastors needed = 86.



**MISSOURI BAPTISTS**  
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*Sources: U.S. Census Bureau: <http://quickfacts.census.gov>; Assoc. of Religion Data Archives: [www.thearda.com](http://www.thearda.com); Literacy stats from PatchworkNation.org. Cost formulas are based on the North American Mission Board, SBC, "2007 Survivability Study" and the amount for an average church loan and members. Start-up funding estimate is from Generis. Appreciation goes to Jim Slack, IMB, for the original model and source of a non-paid laity starting new congregations. This study was provided by Mark Snowden, Evangelism/Discipleship Strategist, Missouri Baptist Convention, 2012.*