

COUNTING THE COST

St. Clair County, Missouri

Population in 2010 = 9,805

Population in 2000 = 9,652 (Increase of 153 = +1.6%)

2010 Newborn to Age 17: 1,960 (20.0%)

2010 Ages 18-64: 5,550 (56.6%)

2010 Ages 65+: 2,295 (23.4%)

Illiteracy Rate 2003: 10.9%

2010 High School graduates: 82.9%

2010 College graduates: 14.1%

Adherents in 2010 = 4,542

Adherents in 2000 = 4,616

Change 2000 to 2010 = -74 = -1.6%

Total Congregations in All Religions in 2010 = 30

Total Congregations in All Religions in 2000 = 31

Change from 2000 to 2010 = -1 = -3.2%

Average Size per Congregation All Religions in 2010 = 151

Average Size per Congregation All Religions in 2000 = 149

Unclaimed Population based upon All Religions in 2010 = 5,263 = 53.7%

Evangelical Church Members In 2010 = 3,694 = 37.7% of population

Southern Baptist Convention = 11 churches (36.7%) and 2,909 members (78.7%) = 264 per church

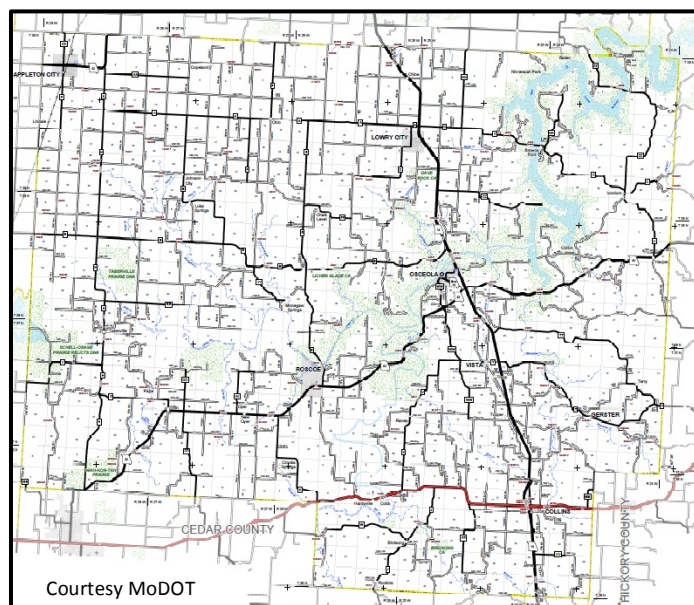
Non-Evangelical Population based upon Evangelical Totals in 2010 = 6,111 = 62.3% of population

Evangelical Congregations Needed (Evangelical Base data only used) based on 73 Members per new non-Catholic congregation after three years = 84 new congregations if they are started by traditional means of land, building, and fulltime pastoral staff. Nationally, the U.S. has a 68% survivability rate after four years.

Cost of Evangelical Congregations needed

1. The funded planter/pastor is recommended to raise a minimum of \$250,000 for three years for the planter, part-time worship leader and rent. This means \$21,000,000 must be raised in advance.
2. A building is typically built at \$1.5 million per 31 congregations reaching 200 members = \$46,500,000 if they are started by traditional means of land and building.

Congregations needed (Evangelical base data used) Based on 40 members using non-paid laity to start new congregations = 153. Approximate number of Lay pastors needed = 153.



Sources: U.S. Census Bureau: <http://quickfacts.census.gov>; Assoc. of Religion Data Archives: www.thearda.com; Literacy stats from PatchworkNation.org. Cost formulas are based on the North American Mission Board, SBC, "2007 Survivability Study" and the amount for an average church loan and members. Start-up funding estimate is from Generis. Appreciation goes to Jim Slack, IMB, for the original model and source of a non-paid laity starting new congregations. This study was provided by Mark Snowden, Evangelism/Discipleship Strategist, Missouri Baptist Convention, 2012.