

COUNTING THE COST

Wayne County, Missouri

Population in 2010 = 13,521

Population in 2000 = 13,259 (Increase of 262 = +2.0%)

2010 Newborn to Age 17: 2,806 (20.8%)

2010 Ages 18-64: 7,820 (57.8%)

2010 Ages 65+: 2,895 (21.4%)

Illiteracy Rate 2003: 11.3%

2010 High School graduates: 72.9%

2010 College graduates: 8.7%

Adherents in 2010 = 3,945

Adherents in 2000 = 4,713

Change 2000 to 2010 = -768 = -16.3%

Total Congregations in All Religions in 2010 = 42

Total Congregations in All Religions in 2000 = 42

Change from 2000 to 2010 = 0 = 0.0%

Average Size per Congregation All Religions in 2010 = 94

Average Size per Congregation All Religions in 2000 = 112

Unclaimed Population based upon All Religions in 2010 = 9,576 = 70.8%

Evangelical Church Members In 2010 = 3,176 = 23.5% of population

Southern Baptist Convention = 13 churches (31.0%) and 1,493 members (47.0%) = 115 per church

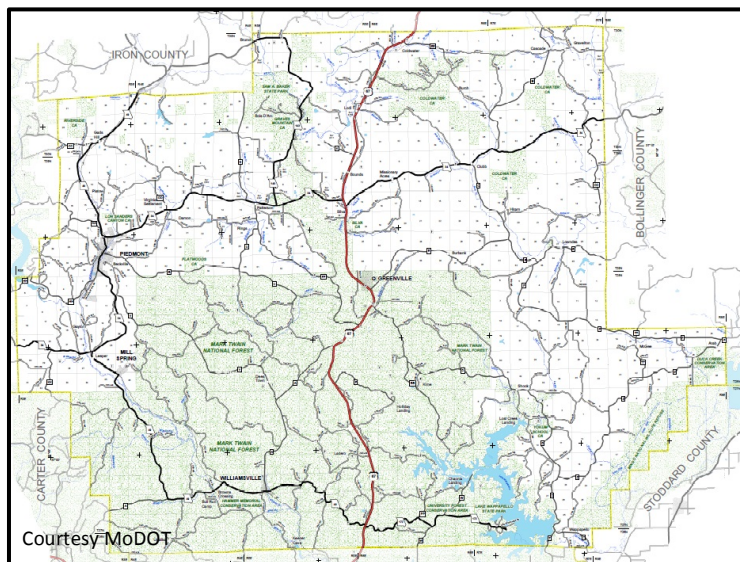
Non-Evangelical Population based upon Evangelical Totals in 2010 = 10,345 = 76.5% of population

Evangelical Congregations Needed (Evangelical Base data only used) based on 73 Members per new non-Catholic congregation after three years = 142 new congregations if they are started by traditional means of land, building, and fulltime pastoral staff. Nationally, the U.S. has a 68% survivability rate after four years.

Cost of Evangelical Congregations needed

1. The funded planter/pastor is recommended to raise a minimum of \$250,000 for three years for the planter, part-time worship leader and rent. This means \$35,500,000 must be raised in advance.
2. A building is typically built at \$1.5 million per 52 congregations reaching 200 members = \$78,000,000 if they are started by traditional means of land and building.

Congregations needed (Evangelical base data used) Based on 40 members using non-paid laity to start new congregations = 259. Approximate number of Lay pastors needed = 259.



Sources: U.S. Census Bureau: <http://quickfacts.census.gov>; Assoc. of Religion Data Archives: www.thearda.com; Literacy stats from PatchworkNation.org. Cost formulas are based on the North American Mission Board, SBC, "2007 Survivability Study" and the amount for an average church loan and members. Start-up funding estimate is from Generis. Appreciation goes to Jim Slack, IMB, for the original model and source of a non-paid laity starting new congregations. This study was provided by Mark Snowden, Evangelism/Discipleship Strategist, Missouri Baptist Convention, 2012.